



## ZixMobility™

The New Standard in Secure, Mobile Email Access

### Who uses ZixCorp Email Encryption Services?

- Federal banking regulators, including FFIEC
- More than 30 Blue Cross Blue Shield organizations
- Health insurers protecting data for more than 70 million people
- More than 1,200 U.S. hospitals
- More than 1,600 U.S. financial institutions

### Benefits:

- Access to secure email without cumbersome steps
- No need to magnify and correct distorted layouts
- Convenient, secure email to your recipients through ZixPort at no extra cost
- Improved productivity with real-time access to secure email

### Features:

- Seamless navigation between desktop and mobile device
- Screen layouts designed based on user device
- Maximized navigation based on user environment
- Extended email life of one year or more
- Functions across all internet-enabled mobile devices

U.S. mobile users spend more time using e-mail on their phones than any other internet-based mobile activity<sup>1</sup>. However, the ease of use for encrypted email on mobile devices had not matched this trend. Expectations of mobile users far surpassed existing technology in email encryption, and as a result, the power and benefits of secure email were severely stifled. ZixCorp, the leader in email encryption services, addressed this challenge and elevated the standards of easy-to-use, easy-to-access secure email with ZixMobility.

### Simple, Convenient

Based on conventional, outdated email encryption standards, users were required to overcome distorted screen layouts and follow a minimum of 8 complex steps to access an encrypted email on a mobile device. In a world of convenient, real-time access, how can anyone expect mobile users to go through that many cumbersome steps for even a single email?

As a feature of ZixPort®, ZixMobility exceeds all traditional boundaries to enable simple, convenient secure email with:

- Seamless email encryption as users navigate from desktop to mobile device
- Optimized layouts designed for the user's environment
- Fully functional navigation maximized for the user's screen
- Maximum user convenience with no cumbersome steps

### Enhanced Functionality

ZixMobility offers encrypted email anytime, anywhere and on any internet-enabled mobile device. It functions across all major mobile platforms, including *Android™*, *BlackBerry®* and *iPhone®*. Designed to maximize mobile device capabilities and withstand mobile upgrades, ZixMobility also offers comprehensive support without any user maintenance.

To further simplify access to encrypted email, ZixMobility extends the life of a secure email, allowing users to access encrypted email for at least one year.

<sup>1</sup> December 2010 report published by the Nielsen Company

### About Send Privately

Send Privately is a brand of Seacoast Telecommunications Service Bureau, Inc., a Manage Service Provider (MSP) since 1995 with more than 5,000 customers in over 100 countries.

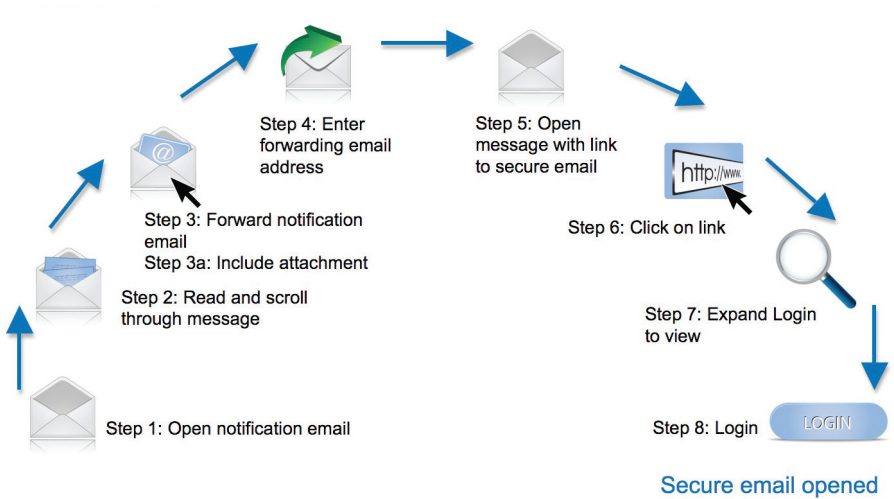
Seacoast Telecom is rated high in customer care and technical support and offers high-quality managed hosted services and in-house developed solutions at the industry forefront, including: Hosting Solutions; Cloud Hosting; and Email and Collaborative Applications.

Strategic partnerships with industry-recognizable leaders include ZixCorp; Parallels; Google; Microsoft; and other leading technologies.

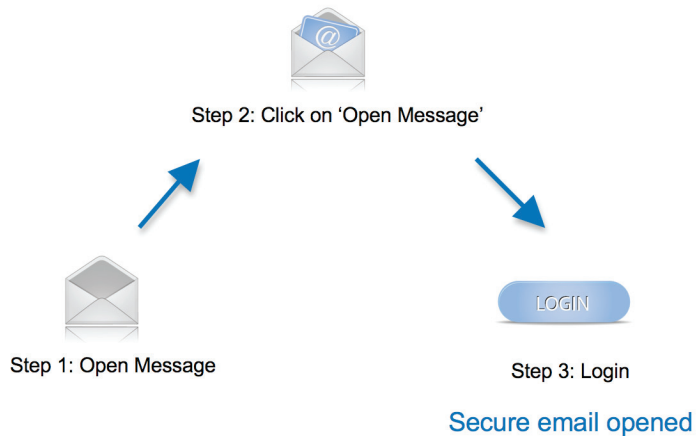
Our ZixCorp partnership combines the dedicated email encryption experience of market-leader ZixCorp with our expertise in product implementation, application management, and customer service skills.

Such unique experience earned Seacoast Telecom the highest partner-level status as a ZixCorp Diamond Managed Service Provider and the highest partner-level status with Microsoft and Parallels.

### Email Encryption Without ZixMobility



### Email Encryption With ZixMobility



### Standard Feature of Superior Technology

Mobile access to secure email is essential to day-to-day operations. To ensure convenient delivery of encrypted email to your most valuable customers and business partners, ZixMobility is included in ZixCorp® Email Encryption Services, without any extra cost.

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